Welcome!

My name is Troy McKinley and am the owner of Survival Resources that runs both the MN Prepper Expo in Little Falls Minnesota, June 28-30, 2024, along with the WI Prepper Expo taking place in Waupaca Wisconsin July 12-14th 2024.

The Premiere Expo last year in Minnesota went well. The three-day expo brought in 1000+ people, not including speakers and vendors. People from all over, Colorado, North Dakota, Wisconsin, even families from Texas. I have always wanted to start a community in these uncertain times, of like-minded people who want to take care of their families when the unexpected happens. With a lot of work, we made it happen. After having great success of our first MN Prepper Expo, we want YOU to be a part of the future of the Expo.

Our tiers start at one to ten, with tier 10 being our Royalty tier. Please see the next pages for tiers and their explanations. Tiers are for Minnesota or Wisconsin. If you want to be part of our Second MN Prepper Expo and our First WI Prepper Expo, please fill out Sponsor forms and payments for each.

Sponsoring our Expo, the advertising, what goes into the book, will come from you. Write, clearly, and send a photograph of what you would like to put in the Expo book that will come out 2 months before each of the Minnesota and or the Wisconsin Expo.

And as always, any questions and quickest response please call or text Troy at 612-275-4492. If you cannot reach me, then send an email to [trtoy@yahoo.com](mailto:trtoy@yahoo.com).

Thanks, and hope to see you there and become a member of our new community.

Sincerely,

Troy McKinley

Survival Resources

All Vendors, Sponsors and Speakers will have free listing on our website MNPrepperExpo.com and or WIPrepperExpo.com and Includes random shoutouts of your business on the PA system during the show.

Tier one only includes what is stated in tier one. Whereas tier two includes what is stated in tier two and tier one. Tier six includes what is stated in Tier six and everything to tier one.

* Tier #1: Cost $100.00

Advertising with 1-2 lines in the published Expo Book coming out 2 months before the first day of the Expo.

* Tier #2: Cost $250.00

Includes above information yet includes a quarter page color advertising in the Expo Book coming out 2 months before the first day of the Expo.

* Tier #3: Cost $500.00

Includes half page color advertising in the Expo Book coming out 2 months before the day of the Expo.

* Tier #4: Cost $750.00

Includes the half page color advertising in the expo Book coming out 2 months before the Expo as well as the advertising with the Social Media Advertising

* Tier #5: Cost $1000.00

Includes a Full-page color advertising in the MN Prepper Expo book out 2 months before the first day of the Expo also with the advertising with the Social Media Advertising

All tiers of sponsorship include shoutouts over the PA system with advertising that is designated in each tier.

Tiers six to ten include booth spaces.

* Tier #6: Cost $1250.00

Includes the full-page color advertising in the Expo book out 2 months before the Expo. Social Media Advertising with MN Prepper Expo and a 10X10 booth at $450.00 value.

* Tier #7: Cost $1700.00

Includes a full-page advertisement in the Expo book out 2 months before the Expo. Social Media Advertising with MN Prepper Expo and a 10X20 booth at a value of $900.00.

* Tier #8: Cost $2000.00

Includes a full-page advertisement in the Expo book out 2 months before the Expo. Social Media Advertising with MN Prepper Expo and a 10X20 booth at a value of $900.00 and an outside space within reason. Space Negotiable

* Tier #9: Cost $3000.00

Includes a full-page advertisement in the Expo book out 2 months before the Expo. Social Media Advertising with MN Prepper Expo and a 20X20 booth at a value of $1800.00 and an outside space within reason. Space Negotiable

* Tier #10: $5000.00

TOP Sponsor Mention in our Radio, Pod-cast, and Newspaper Advertising and Interview

Includes a full-page advertisement in the Expo book out 2 months before the Expo.

Social Media Advertising and an end of a building space 25X40 booth at a value of $4500.00 and an outside space within reason. Space Negotiable

* Outdoor space may include shooting ranges, Display areas, your training areas ect
* Please note that the prices are for just one Expo, if interested in being a sponsor for both fill out a second sponsor contract.

Vendor Sponsor package \_\_\_\_\_\_\_\_\_\_

Vendor Sponsor Cost\_\_\_\_\_\_\_\_\_\_\_\_\_

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Phone Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_